



**SOUTH AUSTRALIAN
FOOD BEV & TECH
TRADE SHOW 2022**



**EXPLORE,
CONNECT AND
RESET YOUR
BUSINESS FOR
A NEW ERA**

- **WHEN**
TUESDAY & WEDNESDAY
MAY 17 - 18, 2022
- **WHERE**
ADELAIDE SHOWGROUNDS,
GOYDER PAVILION

Media Pack

WWW.SAFOODTRADESHOW.COM.AU

WE DON'T WANT ANYONE TO MISS OUT

The South Australia Food, Bev & Tech Trade Show 2022 is being promoted through multiple platforms across Food South Australia and GaP Solutions wider industry networks.

With a suite of artwork files easily available and ready for you to use, please showcase your attendance to this large audience, promote new products that you may be launching, and very importantly specifically target key buyers that you wish to come visit your booth.

We encourage you to really help us get the conversation started! Remember to use the tags and hashtags below and share our posts through your platforms.

Simply access the artwork files by visiting the following drives

Google Drive: <https://bit.ly/SAFBTMEDIAPACK>

IT'S ALL ABOUT THE

The Trade Show will be using the following hashtags on various social media channels.

#SAFOODTRADESHOW

#SAFOOD2022

#SAFOODTRADESHOW2022



The following platforms will be leveraged pre, during and post event:

 @SAFOODTRADESHOW

 @SAFOODTRADESHOW

 @SAFOODTRADESHOW

E - Invite

The E- Invite can be edited and logo or name of exhibitor placed in the middle.
E - Invite can be utilised to invite targeted customers to register and visit your stand at the South Australian Food, Bev & Tech Trade Show 2022



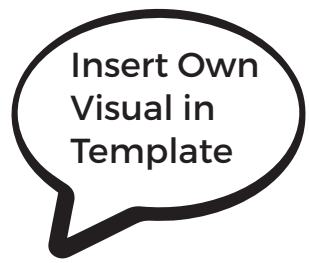
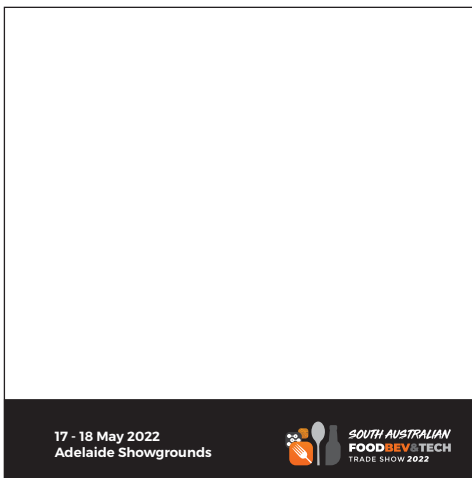
FACEBOOK POST

Sample Facebook Post:

We are proud to announce that we will participate this years [exhibitor] at this years South Australia Food, Bev & Tech Trade Show.

We will be presenting the following [insert information].

Follow the below link to register for freewww.safoodtradeshow.com.au



17 - 18 May 2022
Adelaide Showgrounds



LINKEDIN POST

Sample Corporate LinkedIn Post:

We are looking forward to exhibit at this years South Australia Food, Bev & Tech Trade Show. We will be presenting the following [insert information]. Follow the below link to register for free www.safoodtradeshow.com.au



LINKEDIN POST

Sample Individual LinkedIn Post:

I am looking forward to attending this years South Australia Food Beverage Tech Trade Show. We will be presenting the following [insert information].

Follow the below link to register for free www.safoodtradeshow.com.au

